COOKIE POLICY

The purpose of this Cookie Policy is to provide you information about the processing of personal data obtained by the Platform users/members/visitors ("Data Subject") via the use of cookies during the operation of the website www.sunthaliahotels.com ("Website") and the mobile application (together referred to as "Platform") by ŞAŞMAZ EMLAK KUYUM İNŞ.TAAH.GIDA TUR.TİC.LTD.ŞTİ. The "personal data" contained in this policy includes the following information:

• Customer information

• Device Information

• Behaviors

• Demographic Information

• Marketing Information

• Behavioral Advertising

You may visit the Platform without providing any personal information. Cookies are used during your visits in order to gather information regarding your use of the Platform, so that you may benefit from the Platform in the most effective way, and to improve the user experience.

By visiting the Platform, you have consented that the cookies and such information collected through the cookies are used in compliance with the Policy on the Protection and Processing of Personal Data. If you do not wish to accept the use of cookies in this way, you should edit your browser settings or not use the Platform. Disabling the cookies we are using may affect your user experience on the Platform.

What are Cookies and Why Are They Used?

Cookies are small text files that are stored on your device or network server through browsers by websites you have visited. Cookies cannot collect any information, including personal data that are stored on your computer or files. For more information about cookies, please visit www.aboutcookies.org and www.allaboutcookies.org.

The main purposes of the use of cookies in the Platform are listed below:

• to improve the services offered to you by increasing the functionality and performance of the Platform;

• to improve the Platform and to provide new features through the Platform and to customize the provided features according to your preferences;

• to ensure the legal and commercial security of the Platform, you and our Company; and

• to use within the scope of direct and indirect marketing activities. Categories of the Cookies Used in the Platform

Technical Cookies Technical cookies provide for the operation of the Website, and detect inoperative pages and areas.

Authentication Cookies

Should visitors use a password to access the Website, such cookies ensure that the visitor is authenticated to be a website user on each page visited on the Website, and prevent the user from re-entering the password on each page.

Flash Cookies Flash cookies are used to activate image or audio contents contained in the Website.

Customization Cookies

Customization cookies ensure that users' preferences are remembered on different pages of different websites (e.g. your language preference's being remembered).

Analytical Cookies

Analytical cookies provide the production of analytical results including the number of visitors, pages displayed on the Website, time spent on the Website, Website navigation, etc.

Cookies Used in the Platform

Cookie Description, Duration and Preferences Analytical Cookies Advertising It is used to show behavioral and target-oriented advertisements to visitors.

It is possible to accept or decline through browser settings. Market Analysis It is used to carry out market analyses. It is possible to accept or decline through browser settings. Special Offer/Promotion It is used to evaluate the results of special offers. It is possible to accept or decline through browser settings.

Facebook

Such cookies ensure the tracking of Facebook users (or non-users) for market analysis and product improvement. It is possible to accept or decline through browser settings.

improvement.

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Google Analytics

Such cookies collect all statistical data and thus improve the presentation and use of the Website. Google provides us a better understanding of users by the addition of social statistics and data regarding subjects to such statistics.

Cookie Description, Duration and Preferences Our website uses Google Analytics cookies. The data gathered through such cookies are transferred to Google servers located in the USA and such data are retained in compliance with Google's data protection principles. You may click here for more information regarding Google's analytical data processing activities and principles on the protection of personal data.

Control of Cookies

https://tools.google.com/dlpage/gaoptout

Technical Cookies

Session Session cookies are used to ensure session continuity. It is possible to accept or decline through browser settings.

Load Balancing

Load balancing cookies are used to reduce the server load by the distribution of the load. It is possible to accept or decline through browser settings. Security Security cookies are used to perform security controls. It is possible to accept or decline through browser settings.

Fraud Detection It is used to detect click frauds. It is possible to accept or decline through browser settings.

Authentication Cookies

User ID The user ID is used to ensure that users only see their own information. It is possible to accept or decline through browser settings. Customization Cookies

Language

It saves user's language preferences and provides options accordingly. It is possible to accept or decline through browser settings.

Mobile

If the user visits the Website via a mobile device, it is used to display the main website. (E.g. the device activates Flash or is on a mobile website that does not need Flash). The source website is saved to provide a better understand of user preferences. It is possible to accept or decline through browser settings.

Flash Cookies

Flash cookies It activates audio and video contents. It is possible to accept or decline through browser settings.

Can the Use of Cookies Be Blocked by Data Subjects?

Data subjects may customize their preferences regarding cookies by changing their browser settings. If the browser used offers this option, it is possible to change preferences relating to Cookies through the browser settings. Thus, depending on the options offered by the browser, data subjects may block the use of cookies, choose to receive alerts before a cookie is used, or deactivate or delete only some cookies. Cookie preferences may be made separately, specific to each device on which the user accesses the Platform.

Adobe Analytics http://www.adobe.com/uk/privacy/opt-out.html

AOL https://help.aol.com/articles/enable-cookies-in-your-web-browser

Google Adwords https://support.google.com/ads/answer/2662922?hl=en

Google Analytics https://tools.google.com/dlpage/gaoptout

Google Chrome http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647

Internet Explorer https://support.microsoft.com/en-us/help/17442/windows-internet-explorerdelete-manage-cookies

MozillaFirefox http://support.mozilla.com/en-US/kb/Cookies

Opera http://www.opera.com/browser/tutorials/security/privacy/

Safari https://support.apple.com/kb/ph19214